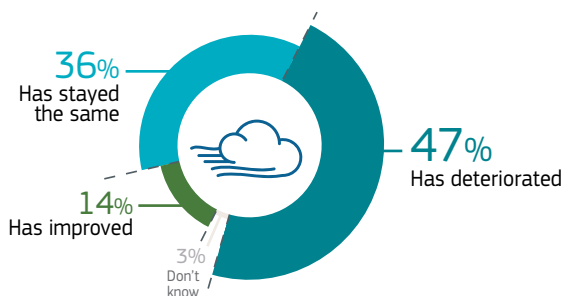




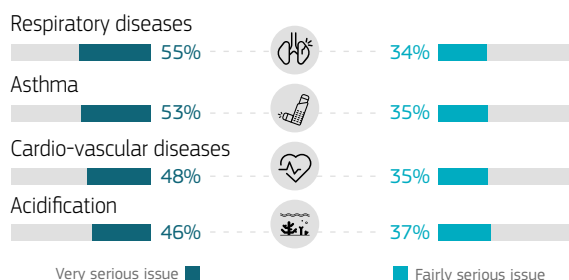
Attitudes of Europeans towards Air Quality

Europeans are concerned about air quality problems and their consequences

With regards to the past ten years, Europeans think that air quality...

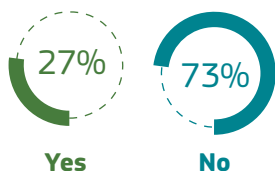


Related health and environmental consequences which are considered serious issues:

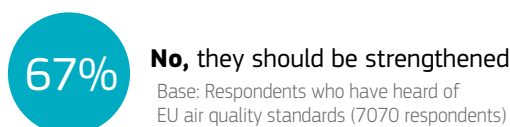


Over two thirds of Europeans aware of the EU air quality standards think they are not adequate and should be strengthened

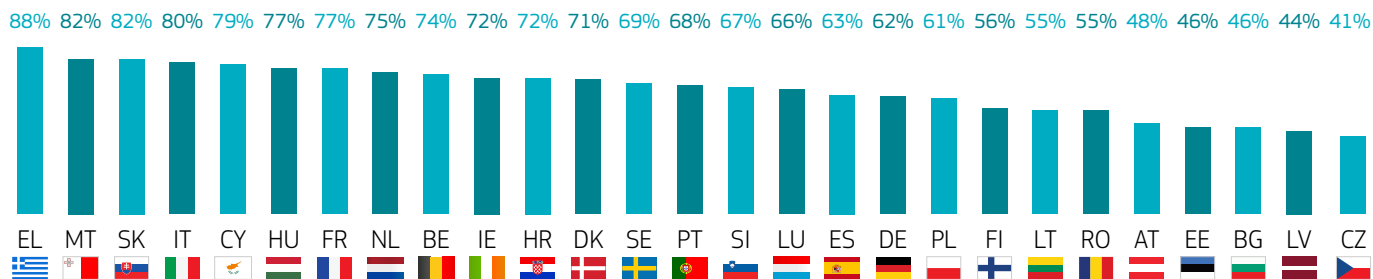
Have you heard of the EU air quality standards?



Do you believe that the existing EU air quality standards are adequate or not?



In all but five Member States, more than half of the respondents think the EU Air Quality Standards should be strengthened



Europeans think more should be done to promote good air quality

They think the following actors are not doing enough





Attitudes of Europeans towards Air Quality

Individual actions by Europeans **to promote good air quality** have increased since 2019...

78%
OF
RESPONDENTS
HAVE DONE
**AT LEAST ONE
ACTION**
(+8 pts)



41% +6pts
Frequently used public transport or a bicycle, or chose to walk instead of taking their car



40% -1pts
Replaced older energy-intensive equipment with newer equipment **with a better energy efficiency rating**



22%
Better insulated their house and made it more energy efficient

...yet they want **more actions taken at the international and global level**

How air quality problems should be addressed



65%
International or global level



42%
EU level



42%
National level



32%
Regional or local level

19%
All levels



Europeans think the **main actions to be prioritised** should be...



36%
Applying **stricter pollution controls** on industrial and energy-production activities



30%
Encouraging **low emission transport modes**, such as walking, biking, public transport and low-emission shared vehicles



26%
Introducing **penalties** for those responsible when air quality standards are breached



22%
Providing **higher financial incentives** for low emission product



22%
Improving **monitoring of air pollution**



20%
Providing **more information** to the public on the health and environmental consequences of air pollution