



ERASMUS+ YOUTH EXCHANGE

UNLEASHING YOUR CREATIVE VOICE THROUGH THE MEDIA



2024-3-HU01-KA152-YOU-000292742



KEY INFO

What is it all about?

Our project wants to empower young adults with essential media literacy and production skills. We aim to focus on advancing their digital media and critical thinking skills to combat fake news and help them recognize biased media.

Specifically, the project aims to empower young adults to express themselves confidently on topics close to their interests through various media formats, ranging from blogging to podcasting. Participants will acquire fundamental skills in journalism, including writing, reporting, and storytelling, while also enhancing their public speaking and reporting skills.

Who can participate?

The project involves 35 participants aged between 18 and 30 from five participating countries: Hungary, Croatia, Poland, Italy, and Romania. The team leader must be at least 18 years old with no upper limit.

 **Eger, Hungary**

 **2026 February 17.-25.**



OBJECTIVES



1

the project seeks to empower young adults with essential media literacy and production skills.

2

It strives to empower individuals to navigate the intricate media landscape, assess information critically, and engage in informed public discussions.

3

We aim to close the digital divide and promote European citizenship through accessible media training and collaborative projects that highlight diverse cultures and perspectives.

PARTICIPANT PROFILE

- 35 participants, including team leaders, from various countries will form a balanced group.
- Gender balance will be prioritized in participant selection.
- Previous Erasmus+ experience is not necessary, but initiative for learning and teamwork is essential.
- Active participation is required before, during, and after the project.

Participants:

- Aged 18 to 30
- From Hungary, Croatia, Poland, Italy, and Romania
- Focus on motivation rather than specific academic backgrounds
- Each country will include at least 2 individuals from underrepresented backgrounds

Group leaders must:

- Be over 18 with no upper age limit
- Facilitate communication between participants and organizers
- Support participants during the project
- Attend an online preparatory meeting before the exchange to ensure effective team support.



ETHICAL GUIDELINES

To ensure a positive experience for everyone, all participants are expected to adhere to the following code of conduct:

RESPECT:

- Treat all participants, team leaders, facilitators and staff with courtesy and respect. This includes respecting people's backgrounds, cultures, beliefs and opinions.
- Practice active listening and participate constructively in discussions and activities.
- Avoid offensive language, bullying, harassment or discrimination in any form.

RESPONSIBILITY:

- Be on time for scheduled activities and workshops.
- Inform your team leader or a hosting member if you need to miss an activity due to illness or other unforeseen circumstances.
- Participate actively in all preparation duties, workshops, discussions, group projects and dissemination activities as well.
- Take care of project materials and property, as well as the accommodation facilities and surroundings.
- Follow all safety instructions provided by team leaders and staff during workshops, excursions and outdoor activities.

COOPERATION:

- Work collaboratively with your team members, valuing each other's strengths and contributions.
- Be willing to help others and participate in team-building activities.
- Be open to new ideas and experiences and share your own cultural knowledge with others.
- Maintain a positive and enthusiastic attitude throughout the project.

GENERAL CONDUCT:

- Abstain from the use of illegal drugs during the project duration.
- Smoking is only permitted in designated areas, if applicable.
- Dress appropriately for workshops, activities and cultural visits.
- Be mindful of noise levels and avoid disturbing others, especially during late hours.
- Bring your European Health Insurance Card or private insurance with you.

By following these guidelines, we can ensure a safe, inclusive and rewarding experience for all participants. We encourage open communication, so if you have any questions or concerns, please do not hesitate to speak to your team leader or a staff member.

ETHICAL GUIDELINES

HUNGARY AND EGER



Hungary, in the heart of Central Europe, captivates with its rich history, vibrant culture, and scenic beauty. Its capital, Budapest, showcases iconic landmarks like the Parliament Building and Buda Castle. Hungarian cuisine bursts with flavor, think hearty goulash and sweet chimney cake. This project takes place in Eger, the second largest city in Northern Hungary, known for its medieval castle, baroque buildings and thermal baths.



VENUE

The project takes place at the Legányi Apartmanház. Rooms will be assigned based on gender but will be mixed in terms of nationality. Breakfast, lunch, and dinner will be provided on-site by the accommodation, as well as coffee breaks. We will organize a transfer from the train station to the venue.

TRAVEL INFORMATION



From Budapest, you can easily reach the venue by train. Eger is only a two-hour journey from Budapest-Keleti station.

Participants from Croatia, Poland and Romania must use green travel options, such as buses, trains, or carpooling.

Travel reimbursement	
Croatia	417 EUR (green travel)
Italy	309 EUR
Poland	285 EUR (green travel)
Romania	285 EUR (green travel)

Participants should keep all their invoices, tickets and boarding passes for the reimbursement. Traveling days are 17. and 25. of February. It's possible to stay up to 2 days extra at your own cost in Hungary and still get reimbursed.

WHAT TO BRING?



**Every participant should
bring the following items:**

- **European Health Insurance Card** or private travel insurance
- **Foods and drinks** that represent your country for the Intercultural Night
- **Personal medications**, vitamins, and any other essentials you may need

While it's not necessary for each participant to bring a laptop, please ensure that every team has at least one laptop available.

Day 1	Day 2	Day 3	Day 4
Getting to know each other	Basics of journalism	The art of storytelling	Simulation Game 1
Kickstart Workshop	Media detective - clues and cues	reporting news game	City Voices Prep
Expectation & Commitment Tree	The News Factory	Mock Press Conference 1	Voices of the City (street interviews)
Team building activities	The News Factory	Mock Press Conference 2	Voices of the City
Board game night	Intercultural nights 1	Free night	Free night

Day 5	Day 6	Day 7
From Questions to Insights	Simulation Game 2	Final reflection and outputs presentation
Ethics and Media	TV Showrunner Bootcamp 1	YouthPass Ceremony
Content Critique and Feedback Rounds	TV Showrunner Bootcamp 2	Free time
Content Critique and Feedback Rounds	Live News Deak Simulation	Reflection time
Intercultural nights 2	Free night	Farewell night

PLANNED PROGRAM

PARTNER ORGANISATIONS



Move2Europe
APS



Youth
Association
Step



Miejska Strefa
Kultury w Łodzi



ASOCIAȚIA
FILMELOR
MAGHIARE DIN
TRANSILVANIA

ABOUT SOYA

Square of Youth Association, founded in 2023 by motivated young individuals with Erasmus+ and youth work experience, focuses on boosting youth participation and soft-skill development via local and international projects based on non-formal education.



Square of
Youth
Association



CONTACT INFORMATION



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For any inquiries, please contact your country's organization or send us a message via email.



SEE YOU IN FEBRUARY!